

Qualification Summary

- Over 6 years of experience in *design implementation*: translation graphic mock-ups into valid semantically structured XHTML web pages and complex, liquid, and tableless CSS layouts;
- 4 years of experience in PHP *web development* in LAMP/WAMP environment;
- 2 years of experience in Microsoft .NET *web development*;
- Knowledge of major browsers compatibility and workarounds;
- 3+ years of experience in JavaScript: able to add behavioral enhancements (visual effects, form validation) to web pages through the use unobtrusive DOM-compliant scripts;
- 4+ years of experience in data modeling, SQL and RDBMS;

Technical Skills

<i>Operating Systems:</i>	Linux Ubuntu, Linux Debian, Linux Red Hat, Mac OS X
<i>Languages and Technologies:</i>	C#, PHP, Perl, SQL, HTML/CSS, DOM, JavaScript, AJAX, jQuery, XML/XSL
<i>DBMS:</i>	MySQL, MS SQL Server
<i>Tools:</i>	MS Visual Studio, Salesforce CRM, Apache, Internet Information Server (IIS), TOAD, WordPress, WordPress µ, Magento, Weebly, osCommerce, vBulletin, Bloomberg Terminal, GIMP, Photoshop

Professional Experience

Internet Director • Cultural Care Au Pair • December 2009 — present

Managed the overall corporate web presence on a global and local level.

- Managed company's [main website](#) re-design and search engine optimization strategy. In just 3 weeks after launch new visitor traffic increased 20% and organic traffic increased 25%;
- Adapted company's 20+ year unique print design traditions and guidelines to the web, by developing custom CSS framework;
- Assisted copywriters with SEO, trained them to use various analytics tools for writing search-optimized content;
- Designed and developed Cultural Care's [Search&Select application](#). This application allows users to search, view and select from 10,000+ profiles of au pairs on an 18GB+ database. Aimed to expedite the time it takes for a client to choose an au pair;
- Overhauled Cultural Care's [paid search landing pages](#). Increased conversion rates by 600%;
- Managed more than 600+ blogs, powered by self-hosted WordPress blog engine;
- Oversaw Cultural Care web presence in more than 20 different countries around the world, including presence in major global and local search engines (Google, Yahoo, Naver, Baidu etc);
- Managed website development for the pioneer au pair program in [Australia](#).

Environment and Tools: Microsoft Visual Studio, C#, Microsoft SQL Server, IIS (Internet Information Server), HTML/CSS (including HTML5 and CSS3), AJAX, JavaScript, jQuery, PHP, WordPress, Linux Ubuntu, Salesforce CRM, HubSpot, GIMP, Photoshop.

Independent Consultant • Various Projects • November 2007 — present

The Fine Art Concierge (<http://thefineartconcierge.com>)

Designed and built a custom website powered by WordPress engine and customized it to client's needs. Provided SEO and online marketing consulting.

A+D Appraisals (<http://www.adappraisals.com>)

Designed and built a custom website powered by Weebly. Provided SEO and online marketing consulting.

A Taster's Journey (<http://www.atastersjourney.com>)

Transformed existing static website into dynamic blog powered by WordPress engine and customized it to the client's needs. Fulfilled migration of existing content to the WordPress engine.

The Wellness Community (<http://www.thewellnesscommunity.org>)

Provided customization of vBulletin-based social network to the client's needs (forum, blog, personal profile management). Translated design into HTML/CSS mark-up. Created several jQuery plug-ins.

Westminster Choir College Store (<http://www.westminsterchoircollege.org>)

Provided face lift and upgrade for the Westminster Choir College web-store driven by osCommerce engine. Installed and customized search engine friendly, table less front end. Performed database back-up, restoration and upgrade.

Environment and Tools: Weebly, vBulletin, WordPress, WordPress μ , Magento, osCommerce, Linux, Apache, MySQL, PHP5, JavaScript (jQuery, AJAX), XHTML, HTML/CSS, GIMP, Photoshop.

Data Analyst • Barrack, Rodos & Bacine • February 2009 — August 2009

Project: Loss analysis for securities class action litigation.

- Processed over 300 cases;
- Analyzed approximately 1000 common stocks and bonds;
- Discovered losses in excess of 50 million dollars;
- Fixed existing issues and added new features to the loss analysis tool.

Environment and Tools: Perl, MS SQL Server, TOAD, Bloomberg Terminal

Quality Assurance Engineer • Various Companies • May 2004 — November 2006

Projects: Odyssey Logistics Solution, Tridion R5, etc.

- Produced test plans by analyzing software functional specification;
- Created automated test scenarios, reduced amount of manual testing and run regression tests for every night build;
- Designed test cases according to the functional technical design documentation, and customer enhancement requests;
- Performed manual and automated testing including: regression testing, smoke testing, and load testing;
- Reported test results by collecting, analyzing, interpreting, summarizing, and displaying data.

Environment and Tools: HTML/CSS, JavaScript, IIS, Apache Tomcat, MS SQL Server, Oracle, MS Visio, VBScript

Education

- Master of Science in Information Technology, [Kiev National Taras Shevchenko University](#), graduated with honors in 2005
- Bachelor of Science in Applied Mathematics, [Kiev National Taras Shevchenko University](#), graduated with honors in 2003

Other

Spoken languages: Ukrainian and Russian (native speaker), French (intermediate).

Hobbies: Travelling, hiking, sailing, diving and everything outside. I am also certified bartender (Drink Master, Boston 2011).

No criminal records. Will authorize background/polygraph check if needed. Travel: up to 50%.

Authorized to work for any employer in the U.S